


# KYLE SKIDMORE

UI/UX DESIGNER

 [kyleskidmore.com](http://kyleskidmore.com)

 [kylejskidmore@gmail.com](mailto:kylejskidmore@gmail.com)

 [linkedin.com/in/kylejskidmore](https://www.linkedin.com/in/kylejskidmore)

## EXPERIENCE

### CODAL

10/17 – Present

#### SENIOR UI/UX DESIGNER // Chicago

I utilized the latest qualitative and quantitative user research, synthesis, and validation techniques to define results-driven strategy that met all business and user requirements in a fast-paced environment. I crafted annotated prototypes of varying fidelity for web, mobile, and responsive design using programs such as Sketch and Principle. I collaborated with PMs, clients and other members of the UX team to identify user needs and create product specifications and feature lists. I created original architecture, flows, personas, layouts, typography and iconography for digital screens, as well as comprehensive UI component libraries and design systems from scratch and existing brand conventions.

### DESIGNATION

04/17 – 08/17

#### DESIGNER IN RESIDENCE // Chicago

I was selected as the top UI designer in my class for a post-graduation position of leadership, teaching and project management. I assisted program directors with the grading and development of the digital course curriculum. I led daily standups, facilitated peer feedback and provided UI/UX students with creative direction for live client projects and presentations.

### DESIGNATION

09/16 – 03/17

#### UI DESIGNER // Chicago

I studied UI/UX fundamentals in an immersive 18-week bootcamp focused on human centered design thinking. I conducted desirability testing and interviews as part of the user focused iterative process. I completed competitive research and analysis before delivering final interface mockups, functioning prototypes, style guides and testing insights. I worked in agile sprint structures to develop branding and interface solutions for Chicago-based clients across mobile and responsive web platforms.

##### Waaves

A web-based music platform designed to give amateur artists a space to collaborate, share their work and receive professional mentorship.

##### Savvo

An integrated marketing firm that connects wine, beer, and spirit brands with shoppers in retail settings. This project involved merging the existing Savvo interface with the branding of Cooper's Hawk Restaurant and Winery.

### ADVOCATE HEALTH CARE

11/10 – 11/16

#### GRAPHIC DESIGNER // Park Ridge

I advanced brand across all forms of digital marketing and internal design. I collaborated with product managers, marketing specialists and other designers to develop social media campaigns and interactive experiences for patients. While meeting daily internal deadlines, I produced and art directed the redesign of prominent products such as annual reports and the web and mobile app patient portal.

Client partnerships included: Chicago Cubs, Chicago Bears, Chicago Bulls

## EDUCATION

### Bradley University

08/05 – 05/09

#### B.A., Graphic Design // Peoria, IL

Minor in Art History, focus in Sculpture

## DISTINCTIONS

#### AIGA Chicago member

2005 – Present

#### Graduated summa cum laude

Bradley University, 2009

#### Outstanding student in sculpture

Bradley University, 2008, 2009

#### Commissioned sculpture

Peoria Zoo, 2009

## SKILLS

### Design

Competitive research  
Sketching  
Illustration  
Wireframing  
Typography  
Branding  
Product design  
Prototyping  
Mobile design  
Responsive design  
Editorial design  
User testing  
Project management

### Tools

Proficient  
Sketch  
Illustrator  
Photoshop  
InDesign  
Proto.io  
InVision  
Principle  
Keynote  
In Progress  
HTML/CSS  
After Effects  
WordPress